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Programming Usable Interfaces Section B

Assignment 5: Web HTML and CSS Prototype

* **Reflection**

Prior to this assignment, I only had some basic experience with HTML and CSS. This project really pushed me to learn more about formatting web pages through exploring HTML and CSS guidelines and implementing features I have never used before. The first major challenge I had was arranging content on the web page with divs. My designs often required evenly arranging elements across a div. I would achieve this through center-aligning said elements, but this created the problem of also centering the sub-elements, such as text, when I didn’t need them to be centered. An example of this can be seen in my product browsing page. Another challenge was adapting a general font or class format in different places. For example, I used the h2 heading in several places on my websites, but on one page it had to be centered while on another it had to be aligned left. I originally created multiple ids to compensate for the different formatting, but found that it complicated and cluttered by style sheet. I overcame both these challenges through using a combination of overall CSS div styling and specific in-line styling.

In terms of the design, a clean and minimal design was chosen for the web store to correspond with basic but varied selection of products that the store offers as a smaller brand. The website also uses a warm neutral palette consisting of creams, beiges, and browns and elegant and simple typefaces. Both these aspects were chosen to convey the sense of warmth associated with the hand-knit thick and soft cotton that the brand uses with their products while still maintaining the feeling of sophistication that comes with an artisan brand.

**Bonus**

Additional contact us page.